

Oravita at a glance

An AI-powered VR platform and add-on to language classes. Learners practise speaking with an AI avatar, in real time and without scripts, inside realistic virtual scenes.

Company	abc multilingual collective AG, Zug, Switzerland. Oravita is a product and brand of the company.
Founders	Isabelle von Niederhäusern (language education, founder of a language school) and Marc Marchon
Core team	Karola Noack (CFO & COO), Hannah Schlösser (Head of Sales), Sabine Stamm (IP & GDPR counsel). Researchers, LLM and AI avatar specialists, VR world developers and language teachers work on the platform.
How it works	Put on a headset, explore a virtual city and talk with an AI avatar who replies in real time. No scripts. The avatar adapts to your CEFR level (A1 to C2), recognises objects around you and gives you the right word and grammar when you need it.
Languages	Prototype in English and French. More languages follow in 2027, with dialect support, for example European and Brazilian Portuguese.
Who it is for	Individual learners, language schools, universities and companies
Research	Innosuisse innovation project with ETH Zürich as research partner: one of 81 projects selected from around 270 applications in the 2025 call for SME projects. Prototype published by IEEE.
Status	Beta, with a waitlist of individuals, language schools and companies
Getting started	Individuals: join the beta now. Organisations: pricing on request, per seat and per year, minimum 5 seats, hardware supplied if needed. Book a demo at oravitavr.com/book .
Next events	Bildungsmesse Zürich, 3–4 Nov 2026 · Slush, Helsinki, 18–19 Nov 2026, Swiss Pavilion, stand 7A11 · CES, Las Vegas, 6–9 Jan 2027 · Bett UK, London, 20–22 Jan 2027
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